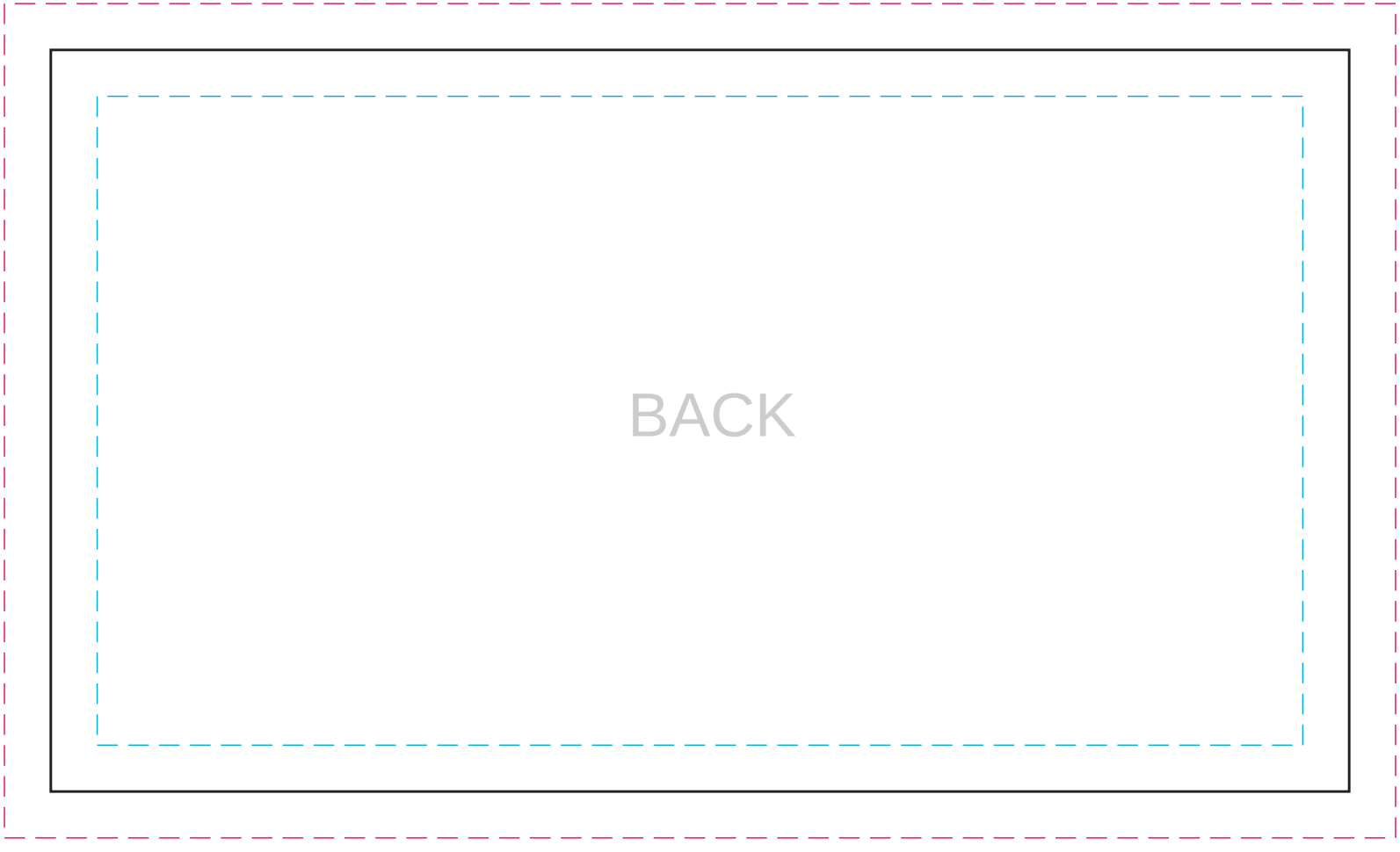
3.5" x 2" trim - 0.125" bleed - 0.125" safe area



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